



Milan, Wednesday, September 24, 2014

Press Release

## KAIROS CELEBRATES ITS 15TH ANNIVERSARY

*Kairos is one of the few successful independent enterprises in the Italian financial sector, counting assets under management of nearly €6.5 billion, growth of over 50% in the last 18 months, a workforce of 140 people and offices in the major Italian and international cities. Unique for its combination of asset management and private banking, the company operates in Italy through Kairos Julius Baer SIM S.p.A in the private wealth management and advisory sector, and Kairos Partners SGR S.p.A., which manages 20 of the Group's investment funds, SICAVs and alternative funds. The company celebrates its first 15 years with the establishment of new headquarters and the publication of the book, "Kairos 15 - the Face of a Financial Friend".*

Kairos, one of the major independent Italian firms in the asset management sector, celebrates its first 15 years at its new offices in Milan, centrally located in via San Prospero 2. With fifteen years of experience during an extremely complex period, the Group is ready to meet the challenges posed by a rapidly changing scenario, consolidating its results and paving the way for continued and unrivaled growth.

This success has been achieved due to several key factors that distinguish Kairos from other firms in the market. **Independence** ensures total alignment with client interests. The Group is characterized by a **combination of asset management and private banking**, a unique formula in the sector. The **business** has been developed through a partnership model that has allowed us to recruit and retain some of the best managers, creating a top-level team. Finally, **prioritizing investment management** allows Kairos to focus its attention on the management of returns for the client.

Founded in London in 1999, the Group, led by Paolo Basilico, counts assets under management of nearly €6.5 billion and employs a workforce of 140 people, with 22 partners and offices in Milan, Rome, Turin and in other major financial markets around the world. Kairos offers a full, diversified platform of products and services for individuals and international institutional clients, through 4 different companies:

- Kairos Julius Baer SIM S.p.A. was founded in 2013 through a strategic partnership in the private wealth management and advisory sector with Julius Baer Group Ltd;
- Kairos Partners SGR S.p.A oversees the management of 20 of the Group's investment funds, SICAVs and alternative funds;
- Kairos Investment Management Limited, based in London, specialized in managing single-manager alternative funds and multi-manager funds (authorized and regulated by the FCA);
- Kairos Asset Management SA, operating in Lugano with an exclusive focus on wealth management.

*"Our success story in Italy is unique in a number of ways. Our impressive track record over these 15 years has enabled us to become a recognized and recognizable business in the world of European asset management", said the Group's Chairman and Managing Director, **Paolo Basilico**. "Client satisfaction is constantly increasing and in the last 18 months we have grown by over 50% in terms of assets under management, which now total nearly €6.5 billion."*



*“Our partnership with Julius Baer, established in 2012, continues to prove mutually beneficial, allowing us to unite our strong local presence with Julius Baer’s international platform and private banking services. This combination of skills and factors is proving to be a highly successful formula. This project will entail submitting applications in 2015 for a banking license for an asset management bank that will complete the range of private banking services available to current and potential customers”, Basilico concluded.*

To celebrate 15 years in business, Kairos has published a book entitled “Kairos 15 – The Face of a Financial Friend” which covers the beginning of the new millennium, immersing the reader in a captivating text with compelling images that constitute the book’s leitmotif, focusing on events and issues that were particularly relevant to this period. As well as Paolo Basilico, contributors include Joseph Stiglitz, winner of the Nobel Prize in Economic Sciences in 2001, Alessandro Fugnoli, Kairos strategist and author of “The Red and the Black” and Moreno Gentili, writer, concept designer and editor of the book.

It is the story of an independent company’s journey, narrated through images that draw parallels between important events in the last fifteen years and moments in the development of Kairos. It is a firm with a different perspective to most companies in the industry. It will consequently also be of interest to laymen readers and young people facing the complexities of finance for the first time. This manifesto for the future is above all dedicated to them.

The **Oliver Twist Foundation** was set up in 2005 for young people in need, thanks to the willingness and support of Kairos and Leonardo Del Vecchio. Over these nine years, Oliver Twist has developed more than 40 projects across Italy and an international network, investing a total of €10 million. Among the most important projects set up by the Foundation is the **Oliver Twist School in Como**, established in partnership with Cometa for children at risk of dropping out of school.

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