

PRESS RELEASE

**KAIROS ENTERS THE ALTERNATIVE PIRs MARKET
WITH KAIS RENAISSANCE ELTIF
TO INVEST IN THE REAL ECONOMY**

Kairos Group, asset management company, is among the first to enter the Alternative PIRs (Piani Individuali di Risparmio) market with the launch of the KAIS Renaissance ELTIF fund, taking advantage of the expertise of two highly experienced management teams in the sector in Italy. The offer of Kairos investment products continues to grow, after the launch of two thematic funds, KIS Millennials and KIS ActivESG, last Fall, with the objective of generating alpha in the long term.

Renaissance ELTIF Fund (Kairos Alternative Investment Sicav - KAIS) is the first Kairos ELTIF - European Long-Term Investment Fund, focused on European SMEs, mainly Italian ones, and one of the first Alternative PIRs on the market. The product is already available for subscription and will be distributed until March 31, 2021 and a duration of 6 up to 8 years.

It was created to give Italian investors the opportunity to invest in equity and bonds instruments directly linked to the entrepreneurial fabric of our country, thus supporting the relaunch of the real economy and, at the same time, benefiting from the tax benefits provided by the Italian Relaunch Decree (the so-called "Decreto Rilancio").

The philosophy behind the project is based on the idea of building a bridge between finance and business able to create a real virtuous circle, strengthened and made solid by a medium-long term horizon that makes the process of value generation effective.

It is a closed-end, non-reserved Alternative Investment Fund that invests in SMEs with interesting potential for growth, with a focus in unlisted or listed Italian companies, with a capitalization of less than 500 million Euros. The portion of the portfolio invested in unlisted companies, up to a maximum of 25%, will be invested in transactions attributable to convertible bonds or warrants, Club Deals, Pre-IPOs and private equity, depending on the fund's expected duration of 6 years, extended up to 8.

The fund is managed by two investment teams of Kairos, specialized in the Italian equity and bond market, led by Massimo Trabattoni, Head of Italian Equity and Rocco Bove, Head of Fixed Income, who will leverage their over twenty years of experience: the deep knowledge of the Italian entrepreneurial sector and the expertise gained on the different asset classes will allow to select the small and medium caps with the higher growth potential. The fund managers will share all the

phases of the portfolio construction process, based on fundamental analysis and on a strict bottom up selection process.

Even with a new and highly innovative investment product, we still maintain continuity of our asset management: Trabattoni has a long track record experience in the Italian small and medium caps investments, while Bove has focused since its inception in the first 2000s, on the European high yield bond market, that is the least liquid component of the corporate bond segment.

Fabrizio Rindi, CEO of Kairos Group, declared: *“The Kairos “factory” continues to enlarge its products offering, which aims to generate consistent long-term returns. We are proud, even more in this historical phase, to be able to offer a new solution that will invest in the real economy, supporting the mid- and small-caps, the beating heart of the country’s economy: now more than ever, small and medium-sized companies need to access new financial resources. Kairos is promoting KAIS Renaissance ELTIF taking advantage of a deep knowledge in the Italian economic and entrepreneurial field, with a large observatory on SMEs in different industry sectors. This new product represents a contribution to the recovery of Italy on one hand and on the other, the opportunity for our investors to generate value in the medium to long term, also adding interesting tax benefits: we were able to adapt changes in progress of the ELTIF Regulation to the measures introduced by the Relaunch Decree for Alternative PIRs ”.*

Kairos

Kairos, a Julius Baer Group company, was founded in 1999 as an entrepreneurial initiative in the asset management industry sector. With a significant strategic presence in the main financial markets, Kairos offers a selected platform of services and investment solutions for private investors, professional players and institutional clients.

Kairos represents a point of reference both in Asset Management and Wealth Management: the Asset Management activity is characterized by a flexible management methodology, oriented towards performance and risk control, while the Wealth Management service offers valuable responses to financial and asset management needs.

The shareholder Julius Baer, the most important Swiss wealth management Group and a premium brand in this global industry, contributes to enhance the investment boutique business model also at European level.

Website www.kairospartners.com

For further information

on Kairos:

Image Building

Cristina Fossati, Noemi Colombo

Tel. +39 02/89011300

Email: kairos@imagebuilding.it