

**PRESS RELEASE**

**KAIROS INTEGRATES FLEXIBILITY AND ESG CRITERIA  
IN THE FIXED INCOME UNIVERSE WITH “KIS ACTIVE BOND ESG”**

KIS Active Bond ESG is the new solution from the asset and wealth management Kairos Group, to invest mainly in Corporate Bonds aligned to ESG criteria and in Financial, Green and Sustainability Bonds, taking advantage of a totally flexible strategy in the bond market, with a focus on the European corporate market.

It is a euro denominated sub-fund of the Kairos International SICAV - under Luxembourg law - and one of the first flexible ESG bond products in the national market, with a core part of the investment portfolio represented by ESG corporate bonds. In the bond picking activity, the fund selects at least 90% bonds tied to sustainability principles and with high ESG score according to Sustainalytics, an independent data provider, a global leader in ESG and Corporate Governance research and assessment.

The new solution therefore responds to whom chooses investments in line with sustainability and ESG principles.

The key objective of the KIS Active Bond ESG is to offer to investors a product with an efficient risk/return ratio with a specific focus on preserving capital in the medium term. The construction of the asset allocation is driven by a wide diversification and a minimization of the correlation of the portfolio; furthermore the continuous monitoring of the securities allows immediate corrections to the portfolio.

The management team, led by Rocco Bove, has over ten years of experience in the bond analysis and selection process. The management style is highly active, which has always been a distinctive feature of Kairos, and follows a top-down approach integrated by a rigorous bottom-up fundamental analysis, both of the issuer and individual bond issues.

*“With the KIS Active Bond ESG, Kairos confirms its commitment to integrate ESG criteria in the investment strategies and processes, even in the bond market. I believe that companies complying with ESG criteria will be more reliable also from a credit point of view, with a positive impact on performance in the medium term”, **Rocco Bove, Head of Fixed Income at Kairos** said. “Not to mention that the global volume of Green Bonds already increased in 2019 by 40% compared to 2018, and it is constantly growing. Indeed, the European Central Bank has recently included Green Bonds in refinancing and purchase operations, and this will undoubtedly lead to an exponential growth in the Sustainable and Green Bond Market over the next few months. At a time of market volatility, I expect that sustainable investments are able to bring a positive impact on the returns of our customers' portfolios and at the same time on the real economy, thus combining economic, financial, environmental and social benefits”.*

*"The offer of our Investment Ideas Laboratory, which in the last year launched three Esg equity funds - KIS ActivESG, KIS US Millennials ESG and KIS Climate Change ESG - is now enriched by a flexible fund that invests in the bond market and which aims to provide a positive absolute return, preserving investors' capital in the medium term ", **Guido Brera, CIO Asset Management of Kairos Partners SGR** added. "The consolidated expertise in the analysis and selection of securities, combined with the over ten-year knowledge of the capital structure of the bond issuers and the strong specialization in categories of high-yield corporate bonds, make us one of the most qualified fund managers in the fixed income world" .*

## **Kairos**

Kairos, a Julius Baer Group company, was founded in 1999 as an entrepreneurial initiative in the asset management industry. With around EUR 5 billion of assets under management and offices in Milan, Rome, Turin, and London, it offers a platform of selected services and investment solutions for private investors, professional players, and institutional clients.

Kairos is a point of reference both in asset and wealth management. Its asset management activities are characterised by a flexible management methodology oriented towards performance and risk control, while its wealth management services offer effective responses to financial and dedicated wealth management needs.

Majority shareholder Julius Baer, the leading Swiss wealth management group and a premium brand in the global wealth management industry, contributes to enhance the investment boutique's business model at a European level. Recently, the three historical managers Guido Maria Brera, Massimo Trabattoni and Rocco Bove have become Kairos minority shareholders.

Website: [www.kairospartners.com](http://www.kairospartners.com)

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