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PRESS RELEASE

KAIROS ANTICIPATES NEXT INVESTMENT TRENDS AND LAUNCHES *KIS NEW ERA ESG*, A NEW EQUITY PRODUCT TARGETING THREE MACRO THEMES DRIVEN BY TECHNOLOGY: HEALTHCARE AND WELLNESS, ENVIRONMENT AND DATA SOCIETY

The Kairos International Sicav new fund aims to invest in those innovative companies, fully ESG compliant, which are expected to perform best in the next decade

Kairos, an asset and wealth management Group, is pleased to announce the launch of “**KIS New Era ESG**”, a new global equity fund of Kairos International Sicav (Sicav under Luxembourg law) which aims to identify the best investment opportunities within the new global economic scenario (the “New Era”). The pandemic has exponentially accelerated those changes which have been already started to raise within society, economy and finance. In the meantime, Covid-19 healthcare crisis has given a huge boost to digitalization so ensuring that the most resilient companies can’t simply survive but consolidate and grow.

While defining the new investment strategy, Kairos assumes that the meeting point between technology and biology represents a key factor to solve the “New Era” economic, human and environmental issues. From this perspective, in order to create value it is critical to oversee these following macro themes:

- HEALTHCARE and WELLNESS, meaning all it is related to the care of physical and mental people health;
- ENVIRONMENT, meaning all it is needed to restore a balance with the Planet;
- DATA SOCIETY, meaning the establishment of a more flexible and balanced digital society.

The management team, led by Riccardo Quagliotti (portfolio manager) and Alberto Tocchio (co-portfolio manager) selects the most performing and innovative companies whose activities are related to Healthcare ad Wellness, Environment and Data Society themes, which are expected to benefit from the structural changes in people habits driven by Covid-19 pandemic emergency and post-emergency management phase. The selected companies are later further filtered according to ESG criteria defined by Sustainalytics (a global leader in ESG research and ratings). Through a bottom up approach, based on a strict fundamental research completed by an accurate qualitative analysis of each single issuer, the management team defines the KIS New Era ESG Portfolio once it has been sectorially optimized.

Among the sectors mainly covered by the Fund there are: information technology (Cloud, E-platform, Smart cities), healthcare (intensive care services and medical devices), pharma (biotech and pharma products) and industrials (Industry 4.0, Robotics and sustainable mobility).

Riccardo Quagliotti, Portfolio Manager of KIS New Era ESG fund, commented: *“Covid-19 pandemic is, without any doubt, one of the most disruptive events in the history of modern society and is causing long-term structural changes in the social and economic-financial system. KIS New Era ESG was born precisely from the need to identify investment opportunities within those trends and sectors that are emerging rapidly to meet the needs that the pandemic has made increasingly urgent, such as the need to protect people’s health, re-establish a proper balance with the planet and design a more efficient and sane digital society.*

Alberto Tocchio, Kairos new Head of Mutual Funds and KIS New Era ESG co-portfolio manager, added: *“With this new product, Kairos enriches its range of ESG investment solutions and once again confirms its innovative approach to asset management, which aims to capture investment trends in advance. We are convinced that in 2021 ESG investing will continue to accelerate as a necessary condition for global development and Europe, significantly represented in the composition of the KIS New Era ESG Portfolio, will particularly benefit as it is rich in sectors and stocks in line with this type of investment.”*

Kairos

Kairos, a Julius Baer Group company led by Alberto Castelli as Chief Executive Officer, was founded in 1999 as an entrepreneurial initiative in the asset management industry sector. With around EUR €5 billion of assets under management and its own offices in Milan, Rome, Turin, and London, it offers a select platform of services and investment solutions for private investors, professional players, and institutional clients.

Kairos is a point of reference both in asset and wealth management. Its asset management activities are characterised by a flexible management methodology, oriented towards performance and risk control, while its wealth management service offers effective responses to financial and asset management needs.

Majority shareholder Julius Baer, the leading Swiss wealth management group and a premium brand in the global wealth management industry, also contributes to enhance the investment boutique business model at European level. The participation of some of Kairos' top managers in the share capital of the company strengthens the complete alignment of interests with clients. Kairos intends to position itself in the market as a leader in product innovation, anticipating with foresight the new investment trends that will impact our future.

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